



3rd International Conference on Mass Customization and Personalization in Central Europe (MCP – CE 2008)

Mass Customization and Open Innovation in Central Europe
June 3-6, 2008, Palić - Novi Sad, Serbia



From Mass Customization to Open Innovation in Tourism Industry

Robert Freund

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5 km
2 Meilen

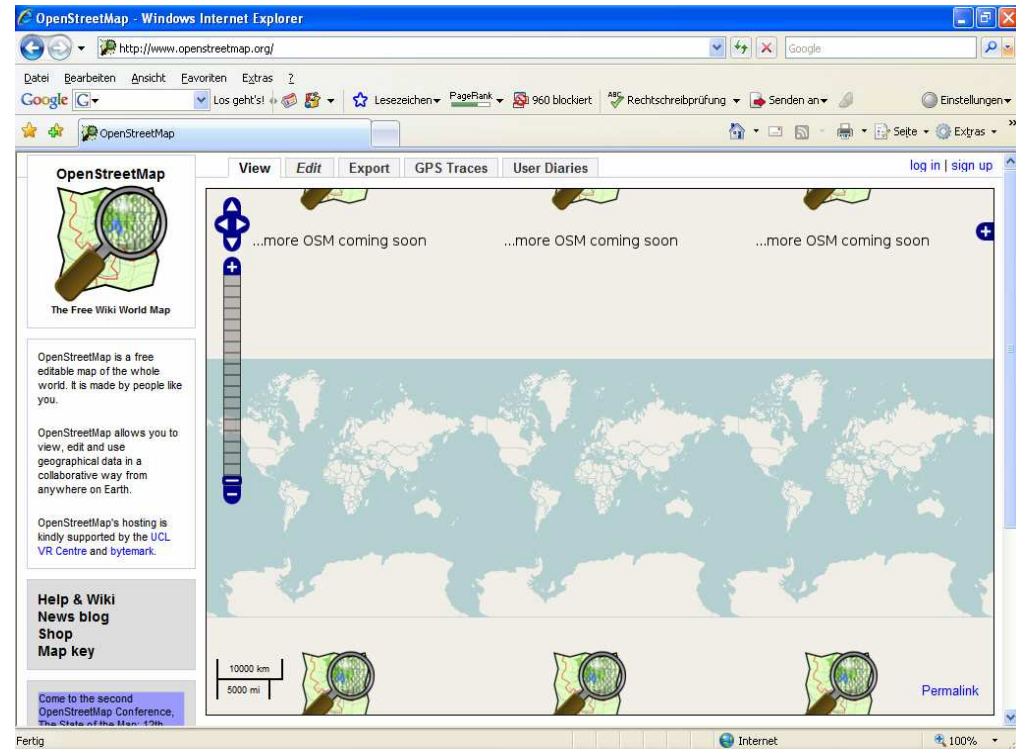
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OpenStreetMap allows you to view, edit and use geographical data in a collaborative way from anywhere on Earth.



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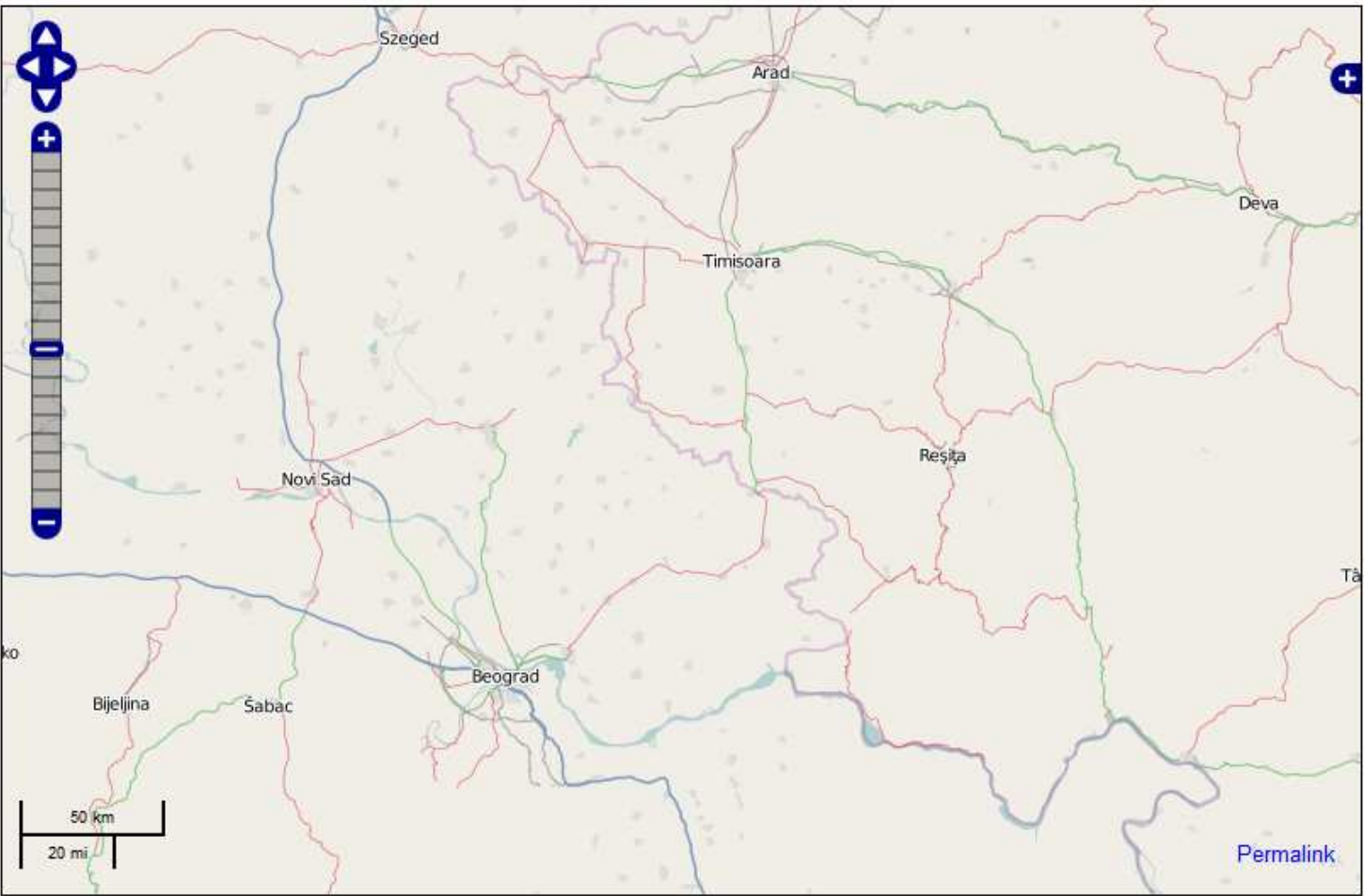
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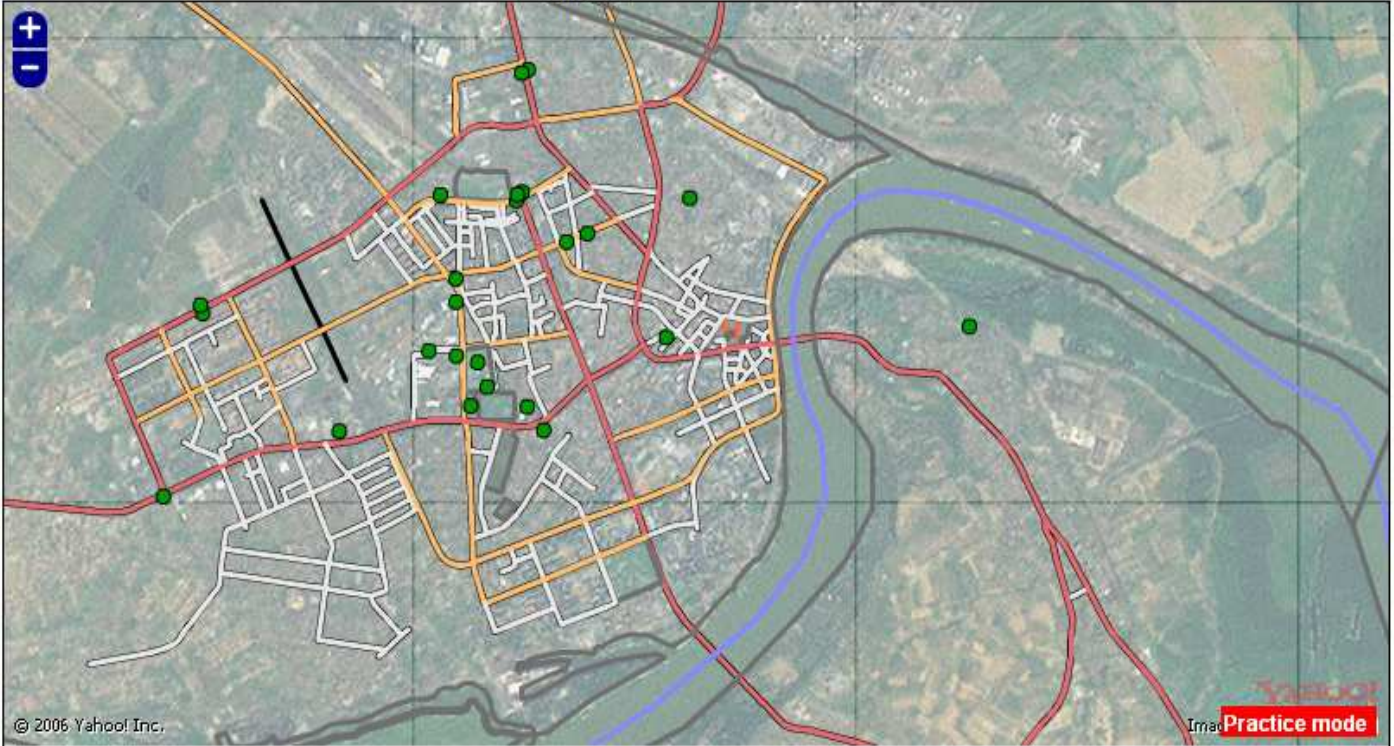
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examples: 'Alkmaar', 'Regent Street, Cambridge', 'CB2 5AQ', or 'post offices near Lünen'
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Potlatch 0.9c

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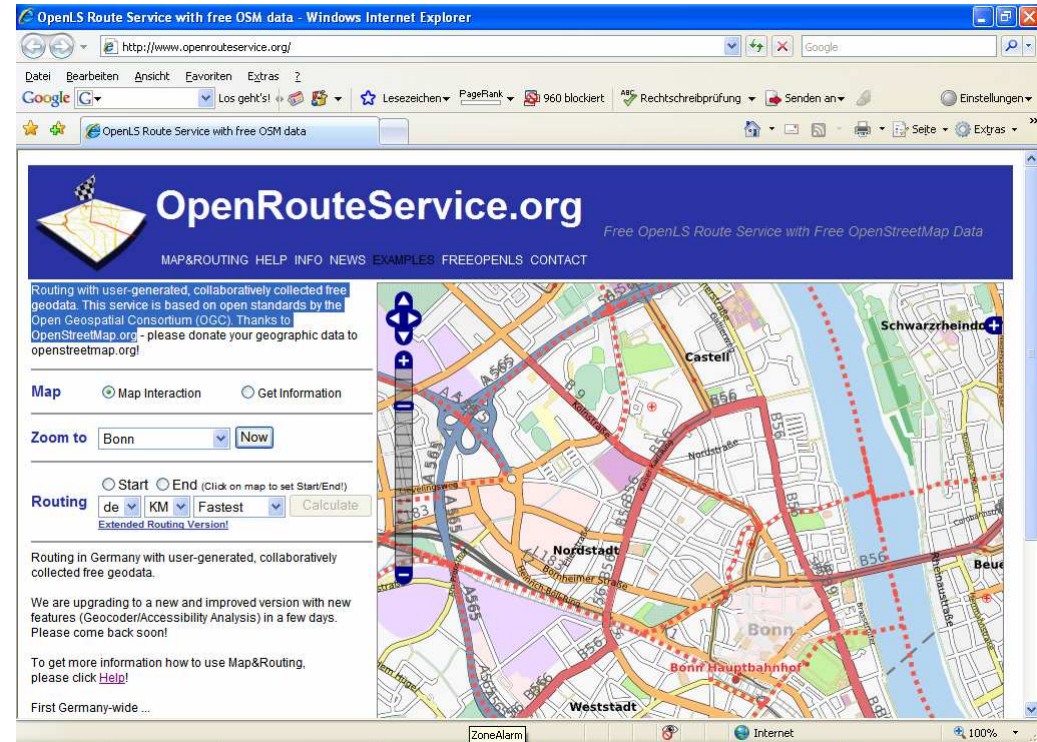
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OpenRouteService.org

Routing with user generated, collaboratively collected free geodata.

This service is based on open standards by the Open Geospatial Consortium (OGC).

Thanks to OpenStreetMap.org



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Map Map Interaction Get Information

Zoom to Frankfurt am Main

Routing Start End (Click on map to set Start/End!)

de KM Fastest [Extended Routing Version!](#)

Name: Frankfurt am Main -- Position: 8.673924° 50.115878°

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Start 4 Internet Explorer ZoneAlarm Microsoft PowerPoint ... DE 07:53

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Routing Start End (Click on map to set Start/End!)

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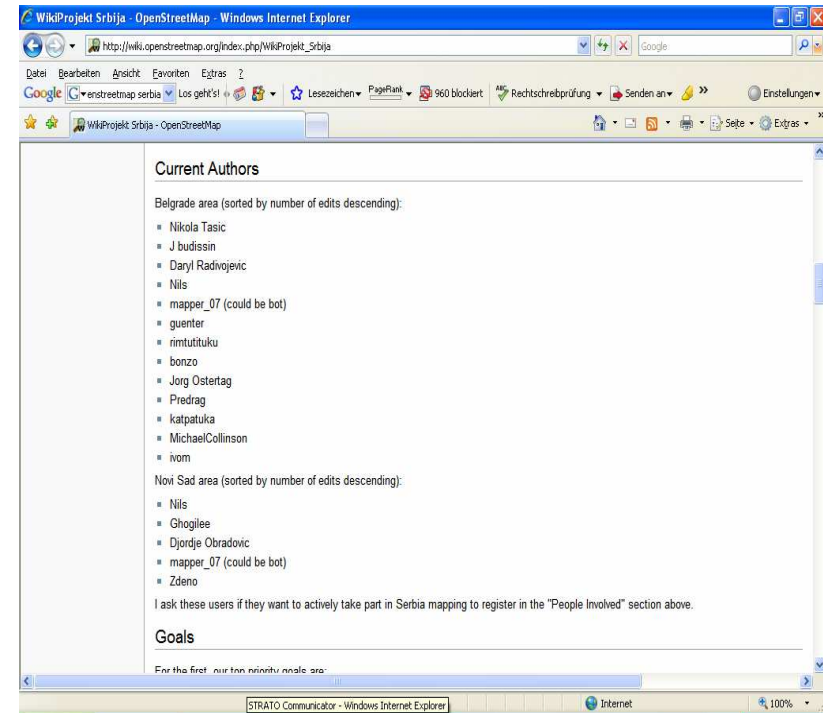
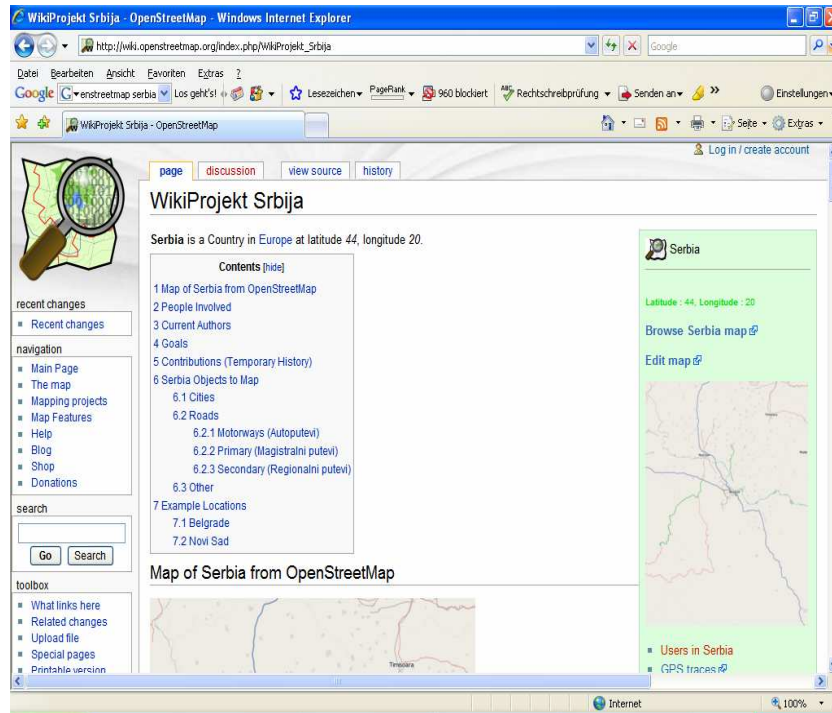
Route Summary:
Total-Time: ~ 16 minute(s) 58 second(s)
Total-Distance: ~ 1.5 KM

Route Instructions:

1. Sie starten auf Holzhausenstraße
2. Bitte gehen Sie geradeaus auf Holzhausenstraße für 0.24 KM - ca. <1 Minute(n)
3. Bitte gehen Sie rechts auf no name für 0.03 KM - ca. <1 Minute(n)

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OpenStreetMap Serbia: Authors





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Thank you.



Robert Freund
E-Mail: info@RobertFreund.de
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