



CONFERENCE AGENDA
ICEIRD 2011, Ohrid, Macedonia
Venue: Hotel Metropol – Ohrid

04 May 2011 (Wednesday)
Pre-conference workshops

During all day	Registration (main desk – Hotel Metropol)	
	Room Ohrid	Room Car Samoil
	Innovation Management in the EU Framework Programme (seminar) Organized with support of: WWW.WBC-INCO.NET and Österreichische Forschungsförderungsgesellschaft mbH (FFG) (www.ffg.at) 09:30 – 17:00 Presenters: - Antonio Balestrieri , EC, DG Research and Innovation - Ozcan Saritas , Manchester Institute of Innovation Research, UK - Maria Tagwerker , Doka, Austria - Viktor Stojmanovski , Ss. Cyril and Methodius University Skopje, Macedonia - Vojin Šenk , University of Novi Sad, Serbia - Martin Reishofer , FFG, Austria	Capacity Building on Social Innovation Research and Management in South East Europe (Workshop) http://www.aso.zsi.at/aktuelles/3769.html Trainers: - Zoran Aralica , The Institute of Economics, Zagreb, Croatia - Josef Hochgerner , Centre for Social Innovation, Vienna, Austria - Ozcan Saritas , Manchester Institute of Innovation Research, UK - Miroslav Polzer , ASO Ljubljana, Slovenia
19:30	Dinner - National Restaurant Pandonos	

05 May 2011 (Thursday)

before 11:00	Registration (main desk – Hotel Metropol)
	Room <i>BILJANA HALL</i>
11:00 – 13:00	<p>Opening ceremony of ICEIRD 2011 (Moderator Radmil Polenakovik, Macedonia):</p> <ul style="list-style-type: none"> • <u>John Claxton</u>, DG Research and Innovation, European Commission • <u>Felix Unger</u>, President of the European Academy of Sciences and Arts • <u>Gjorgji Stardelov</u>, President of the Macedonian Academy of Sciences and Arts • <u>Velimir Stojkovski</u>, Rector of Ss. Cyril and Methodius University • High representative from CEI – Central European Initiative • <u>Fatmir Besimi</u> (TBC), Minister of Economy in the Government of the Republic of Macedonia • H.E. <u>Gjorgji Ivanov</u>, President of the Republic of Macedonia <p>Awards ceremony of ICEIRD 2011 (Moderator Radmil Polenakovik, Macedonia):</p> <ul style="list-style-type: none"> • Award ceremony of National Competition for Most Innovative Business Plan <ul style="list-style-type: none"> ◦ Ambassador of Republic of Austria in Macedonia - H.E. <u>Alojz Kraut</u> • Award ceremony of Best Business plan competition for High Schools <ul style="list-style-type: none"> ◦ <u>Vesna Horvatovik</u>, Biro for Development in Education ◦ <u>Snezana Andova</u>, Saving House Moznosti • H.E. <u>Gjorgji Ivanov</u>, President of the Republic of Macedonia and patron of the Business Plan Competition for High Schools will award the 1st place
13:00 – 14:30	Welcome lunch – cocktail
14:30 – 16:30	<p>Award ceremony for best paper for the Journal of Entrepreneurship and Public Policy</p> <p>Plenary session (Moderator <u>Panayotis Ketikidis</u>, Greece)</p> <ul style="list-style-type: none"> • <u>Shailendra Vyakarnam</u>, Director of Centre for Entrepreneurial Learning, Cambridge Judge Business School, University of Cambridge, UK • <u>Momir Djurovic</u>, President of the Montenegrin Academy for Sciences and Arts, Podgorica, Montenegro • <u>Mahfouz Tadros</u>, Former Senior Advisor to the Director General of Kuwait Institute for Scientific Research and Former Manager at the World Bank, Washington DC, USA • <u>Yannick Du Pont</u>, Director of SPARK, Amsterdam, Nederland • <u>Vasko Kronevski</u>, Nexsense, Skopje, Macedonia • Discussion
16:30 – 17:00	Coffee break

05 May 2011 (Thursday)

	Room Ohrid	Room Biljana	Room Car Samoil	Room Kaneo
	Entrepreneurship 1 Chair: <u>Jaka Vadnjal</u> , GEA College, Ljubljana, Slovenia	Innovation 1 with support of GfK Skopje Chair: <u>Vladimir Dukovski</u> , Ss. Cril and Methodius University, Skopje, Macedonia	Regional Development 1 Chair: <u>Steven Halligan</u> , JTS, SEE transnational program, Budapest, Hungary	R&D TEMPUS project
	<u>R. Mishe, J. Vadnjal</u> : "Entrepreneurial intentions within business and non-business studies"	<u>Y. Todorova, P. Ketikidis, D. Birov</u> : Patterns for intellectual property management in higher education and research institutions	<u>S. Halligan</u> : "Supporting Innovation Through Territorial Cooperation- The SEE Programme"	Closed session
	<u>I. Efthimiadou, T. Prokopiou, P. Kokorotsikos</u> : Science-based incubators linked with universities	<u>L. Miéville, G. Haour</u> : Metrics and optimization of technology transfer channels between universities and firms	<u>N. Trajanoska</u> : Clusters as a driver of regional development	
	<u>N. Mazgan, A. Melasecche, A. Di Anselmo, J. Jurečič</u> : Entrepreneurial finance and venture capital – case of Italy and Slovenia	<u>K. Rehatschek</u> : Why international R&D cooperation performs better than national?	<u>M. Hiller, Ch. Stehr</u> : Regional development under consideration of companies' location planning decisions	
	<u>Q. Zhang</u> : University in the Triple Helix: why some universities are more entrepreneurial than others?	<u>T. Ballelli, D. Bonova, J. Chisty, P. Ruskov</u> : Using conventional innovation metrics to study the innovation outcomes of value co-creation practices	<u>E. Iakovou, D. Vlachos, N. Tsolakis</u> : The role of supply chain management in fostering regional development throughout southeastern Europe	
17:00 – 18:45	<u>P. Zbierowski</u> : Framework conditions of entrepreneurship in Poland	<u>Fabio Orecchini, Valeria Valitutti, Giorgio Vitali</u> : Industry and Academia Collaboration towards Sustainability	<u>D. Miletić, M. Stevanović</u> : The challenges and prospects for regional development of Southeast European countries	
	<u>B.W. Åmo</u> : Entrepreneurship in Finland, Sweden and Norway: transferability of entrepreneurship educational programmes	<u>P. N. Isely, G. P. W. Simons</u> : Technology transfer and government policy in the wind energy industry	<u>S. Rocheska, M. Angeleski, O. Kostoska</u> : Innovation networks and SMEs competitiveness	
	<u>A. Egorenkov</u> : Entrepreneurship and innovation in Russia: local and international perspective	<u>S. M. Axinte, I. Cernica</u> : Is it necessary to outsource innovation? creation and innovation face obstruction	<u>D. Znotina</u> : Human capital – driving force of regional development: challenges and possibilities in Latvia	
	<u>M. Lerner, A. Shoham, I. Alon</u> : Linking factual and normative cross-national cultural values with entrepreneurship	<u>M. Hossain</u> : Open innovation for the bottom of the pyramid	<u>K. Taşci, M. E. Ozsan</u> : Innovative and competitive structure of regional economies in Turkey	
	<u>R. Ruseva, P. Ruskov</u> : Investigation of start-up business modeling frameworks	<u>L. Fantini, S. Borsci, M. Bendetti</u> : The increasing role of the innovation technology in mediating lifelong learning. The challenge of an open framework accessible to all by EU4ALL project		
	Discussion	Discussion	Discussion	
20:00	Official – gala – dinner			

06 May 2011 (Friday)

06 May 2011 (Friday)				
	Room Ohrid	Room Biljana	Room Car Samoil	Room Kaneo
	Entrepreneurship 2 with support of UNIQA insurance Chair: <u>Izet Zeqiri</u> , Southeast European University, Tetovo, Macedonia	Innovation 2 Chair: <u>Clyde Musgrave</u> , University for Information Science and Technology, Ohrid, Macedonia	Regional Development 2 Chair: <u>Nikos Zaharis</u> , SEERC, Thessaloniki, Greece	R&D TEMPUS project
	<u>P. H. Ketikidis, L. Lazuras, C. Downs, A. Solomon</u> : Learning through entrepreneurship: infusing immigrant entrepreneurial knowledge to entrepreneurship education for students and SMEs	<u>D. Valliere</u> : Entrepreneurial alertness: turning innovation into economic benefit	<u>G. Intzesiloglou, N. Komninos, N. Zaharis</u> : Innovative employee reward methods use and its linkage with employee motivation and performance	Closed session
	<u>Lj. Kontic, J. Kontic</u> : Investigating corporate entrepreneurship within banking sector in Serbia	<u>T. Makkonen, T. J. Hokkanen</u> : The impact of tourism innovation on visitor expenditure – a case study from eastern Finland	<u>I. Lejko, Š. Bojnec</u> : The impact of economic internationalization on economic growth	
	<u>A. Noemi Turi, T. Bratkovič</u> : Copreneurship as work-life balance facilitator	<u>R. Minovski, V. Neshovska</u> : Audit of the IS as a tool for continuous improvement of the performance of an organization	<u>I. Haite</u> : Polycentric development in Latvia within the context of cohesion policy	
09:30 – 11:00	<u>I. Zeqiri, B. Aziri</u> : Entrepreneurship and entrepreneurial developments with special emphasis to the Republic of Macedonia	<u>A. Aristovnik</u> : Relative efficiency of public education and R&D: inter-country non-parametric approach	<u>K. Janecka, K. Sotiropoulou, A. Deleurme</u> : SDI-EDU for regional and urban planning: innovation training and education tools	
	<u>T. Kosj</u> : The impact of trade unions on entrepreneurship	<u>A. Tanichev</u> : Green innovations within the framework of international cooperation: new challenges for new days	<u>M. Nikolov</u> : PPP Experience in Macedonia	
	<u>Tz. Davidkov, D. Yordanova, I. Tetkova-Gurbalova, I. Mihaylova, I. Mladenova</u> : Values and innovative behaviour of entrepreneurs: the case of Bulgaria	<u>S. Dimkow</u> : Collaborative production systems design through asit method	<u>B. van Veghel Kondić, H. van Veghel</u> : Significance of quality and TQM in the process of local and regional development on the territory of Vojvodina	
	<u>O. Komarova</u> : Microcredit as a source of future micro and small entrepreneurs' growth	<u>A. Kicsi</u> : Innovation system in a producing company	<u>M. Čičak, M. Dabić</u> : ICT and regional inequality in Croatia	
	<u>M.R. Zali, Thomas, M. Najafian</u> : Entrepreneurs' networks affecting innovation: firms in Iran and Denmark	<u>B. Ciocanel, S. M. Axinte, G. Bala</u> : Innobarometer Romania 2010	<u>D. Zrnic, G. B. Andjelic, V. Djakovic</u> : SMEs driven regional competitiveness	
	Discussion	<u>R. Freund, Ch. Chatzopoulos, D. Lalić</u> : Reflexive open innovation in central Europe Discussion	Discussion	

06 May 2011 (Friday)

11:00
-
11:30

Coffee break

Room *Banquette*

11:30
-
13:00

Special workshop 1:

- Dr. Jan Kratzer Technical University of Berlin, Germany:
Propelling Knowledge and Technology Transfer at German Universities (Sponsored by the **German Ministry of Education and Research**)
- Dr. Bratislav Stankovic, Loyola University Chicago School of Law, USA: **Innovation on a shoestring budget**

Special workshop 2:

- Dr. Panos Ketikidis, Chief Editor – International Journal of Innovation and Regional Development: **How to publish your paper to a Scientific Journal?** (Sponsored by **INDERSCIENCE**)

06 May 2011 (Friday)

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	Room Ohrid	Room Biljana	Room Car Samoil	Room Kaneo
	Entrepreneurship 3 Chair: <u>Yannick Du Pont</u> , SPARK, Amsterdam, Nederland	Innovation 3 Chair: <u>Robert Minovski</u> , Ss. Cyril and Methodius University, Skopje, Macedonia	Regional Development 3 Chair: <u>S. Rocheska</u> , St. Kliment Ohridski University, Bitola, Macedonia	R&D TEMPUS project
	<u>P. Ruskov, M. Stoycheva, C. Jenner</u> : JA-YE graduate student company strategy	<u>S. Schmidt</u> : Green innovation - value oriented design	<u>J. Simić, V. Zakić</u> : Financing of sustainable development – the case of Serbia	Closed session
	<u>R. Beinbauer, R. Wenzel, A. Kachelmaier</u> : Developing internationalization competence for consultants and managers of micro, small and medium enterprises	<u>M – M. Chatzimichailidou, A. Tsigkas, D. Lukac, Z. Anisic</u> : Applying living lab strategy in real life conditions	<u>J. Njeqić, M. Momčilović, N. Berber</u> : The advantages of investing in organic compared to conventional agricultural production	
	<u>H.Abazi-Alili, H.Cipusheva</u> : Ownership, innovation activities and firm performance evidence from Macedonian privatized firms	<u>S. Raleva</u> : Knowledge networks of universities and other research institutions in south and east Bulgaria	<u>N. Giannoulidis</u> : Food Innovation- a Regional Cluster Approach	
11:30 – 13:00	<u>M. Borota Popovska, V. Popovski, M. Topuzovska</u> : The entrepreneurial spirit within the mission statements of vocational high schools in Republic of Macedonia	<u>B. Ilievski, Gj. Filipov</u> : The most common obstacles in granting patents for Macedonian inventors in international applications	<u>B.Dimeski</u> : The regional GDP interconnectivennes: Macedonian regions	
	<u>M. Markovska, T. Kralev</u> : Being an Intrapreneur and creating a new business within your organisation	<u>K. Anguelieva, D. Kabakchieva, E. Gourova</u> : Barriers for industry-academia collaboration in Bulgaria	<u>S. Ilic, M. Sakan</u> : Competitiveness of serbian economy in the region and its prosperity	
	<u>S. Ibraimi, G. Rexhepi</u> : The link between intellectual capital, strategy and entrepreneurship	<u>T. Kostanjevec, M. Kostanjevec</u> : The use of innovative multicriteria model in process of investment in public institution	<u>A. Rikalović, A. Pavić, N. Suzić, D. Gračanin</u> : Project management using open source internet tools	
	<u>E. Murzacheva</u> : Start-up entrepreneurial activity selection: a source of the enhanced macroeconomic competitiveness	<u>Lj. Davcev</u> : The role and importance of investment banking in the financial industry and innovation		
	Discussion	<u>V. Babaja, N. Duić</u> : The importance of mobility for innovation Discussion	Discussion	
13:00 – 14:00	Lunch			

06 May 2011 (Friday)

14:00 – 15:30	Room Ohrid Entrepreneurship 4	Room Biljana Innovation 4	Room Car Samoil Regional Development 4	Room Kaneo R&D TEMPUS project
	Chair: <u>B. Umihanić</u> , University of Tuzla, Bosnia and Herzegovina	Chair: <u>Delco Jovanoski</u> , Ss. Cyril and Methodius University, Skopje, Macedonia	Chair: <u>E. Iakovou</u> , Aristotelis university, Thessaloniki, Greece	Closed session
	<u>A. Taneva-Veshoska, Lj. Drakulevski</u> : Macedonian entrepreneurs and their efficient and effective time and stress management skills	<u>A. Cvetkovski</u> : Technology Transfer Through Spin - Off Companies - from Academic Research to Commercialization in the Life Science Sectors	<u>Š.Bojnc</u> : European land and labour rural factor markets	
	<u>B. Umihanić, M. Arifović</u> : Global entrepreneurship index for western balkan countries and Slovenia participants in the GEM 2009 project	<u>Sh. Imeri, F. Missopoulos, D. Fotopoulou</u> : Performance appraisal of ERP implementation in south-east european SMEs	<u>S. Sasajkovski, Lj. Micanovska</u> : Strategy Europe 2020, the concept of knowledge economy and global competitiveness of EU economy	
	<u>G. Maliqi</u> : Develop the enabling environment for innovative entrepreneurship	<u>S. Josimovski, K. Trenevski, Blagojeva, M. Santa</u> : The national policy mixes of the Republic of Macedonia toward european research area	<u>N. Milovanov, A. Slaviniski, I. Bogomilov</u> : Methodology for analyses and selection of best practices in the area of embedded systems and industrial informatics	
	<u>F. N. Al-Shaikh</u> : Entrepreneurship in developing countries: opportunities and challenges: the case of Jordan	<u>B. T. Nestorovski</u> : "Diffusion of innovation by rate of usage of internet"	<u>T. Gajić, N. Đurica, N. Đokić</u> : Quality of employees hotels in Novi Sad a system of continuing education as a measure to enhance development	
	<u>V. Ramadani, Sh. Gerguri</u> : Venture capital in Macedonia - does it really exist?	<u>P. Cosic, D. Lisjak</u> : Comparison of innovative two models for estimation production times and costs	<u>E. Aliaj, A. Deromemaj</u> : The economic integration of Albania in EU	
	<u>A. Antonova, R. Nikolov</u> : Serious games and virtual worlds in the context of entrepreneurial skills development	<u>V. Gecevska, F. Čuš, P. Chiabert, F. Lombardi</u> : Product lifecycle management as a business strategy	<u>A. Loku</u> : Engagement of management and employees in enhancement of the quality	
	<u>D. Nikoloski</u> : The Macedonian labour market and the role of university business incubators	<u>E. Shoikova, M. Krumova</u> : ePortfolio – identity and professional development	<u>K. Koteski</u> : The tourism and its improvement – key factor for country development: case study of the Republic of Macedonia	
	Discussion	Discussion	Discussion	
16:00 – 19:00	Ohrid city tour (monuments, churches, etc.)			
20:00 – 22:30	Dinner in the National restaurant			
23:00 –	Midnight cruise (and boat party) on Ohrid lake			

07 May 2011 (Saturday)

07 May 2011 (Saturday)				
	Room Ohrid	Room Biljana	Room Car Samoil	Room Kaneo
	Entrepreneurship 5 Chair: <u>Petko Ruskov</u> , Sofia university, Bulgaria	Innovation 5 Chair: <u>D. Birov</u> , Sofija University, Sofija, Bulgaria	Regional Development 5 Chair: <u>R. Polenakovik</u> , Ss. Cyril and Methodius University, Skopje, Macedonia	R&D TEMPUS project
	<u>O. Sanchez, J. Naval, P. Kidd-Hewitt, Au. Damas</u> : Implementing the "be an entrepreneur" program in schools in Catalonia	<u>Z. Tekic, I. Cosic, J. Borocki, D. Lalic</u> : How innovative south east Europe is?	<u>E. Konjusha, V. Ramaj, F. Gashi, F. Bravo</u> : Quality management at a training implement	Closed session
	<u>F. Kola, S. Loca, B. Korsita</u> : How micro lending practices affect entrepreneurial activity	<u>A. Dumi, G. Maliqi</u> : Governmental and regional policies on entrepreneurship and innovation	<u>C.A. Tofan</u> : Modern solutions for computer aided design of the technological systems for cold pressure	
	<u>M. Zarezankova-Potevska, A. Taneva-Veshoska</u> : Personal values and goals of young entrepreneurs in Macedonia	<u>M. Luta, E. Luta</u> : Methods and tools for product innovation	<u>A. Dumi, M. Shoto, B. Skenderaj</u> : The management of water distribution problem in the coastal regions of Albania	
	<u>A. Loku, V. Ramaj, S. Xhaferi</u> : Survey and human resource planning	<u>A. Šimecki, N. Nikolić, S. Steiner</u> : Valorisation of air transport infrastructure in south east Europe	<u>N. Sela</u> : Regional competitiveness and development	
09:30 – 11:00	<u>I. Kuzmanov, Gj. G. Rafajlovski</u> : Challenges of the audit system's innovation according to the development of the public accountancy	<u>K. Solakov</u> : Use of intelligent agents and rule based expert systems in everyday logistics operations	<u>Z. Ramov, E. Popova Ramova</u> : The education for physical therapy, where are we today, possibilities and perspectives	
	<u>D. Ušćumlić, E. Kalač</u> : Halal standard - chance for producers of food products	<u>J. Prašnikar, T. Redek</u> : Methodological challenges of measuring intangible capital in developing countries: the case of innovational activity	<u>K. Petkoski</u> : Innovative marketing tools for growth - brand extensions and brand portfolio strategy	
	<u>E. Ristova, Lj. Stefanovska</u> : Innovative employee reward methods use and its linkage with employee motivation and performance	<u>P. Stolarczyk, W. Gierańczyk</u> : Innovativeness of enterprises in Kujawsko-Pomorskie voivodship as an object of interest of the Kujawsko-Pomorskie regional research centre	<u>D. Stojanović, V. Aleksić Maričić, Lj. Šikman</u> : Odds ratio, OR: calculation, use and interpretation in assessing the vulnerability of network systems	
	<u>J. Ćirić, V. Njegomir</u> : The supportive role of investment funds and insurance companies to entrepreneurship and innovations	<u>A. Dimov</u> : Innovative methods for development of embedded software systems	<u>M. Jurkovic, V. Dolecek, I. Karabegovic, Z. Jurkovic</u> : Reengineering of industrial manufacturing – imperative of development and competitive capability	
	<u>Lj. Nikolovski</u> : Innovative Entrepreneurship – basis for getting involved in the globalization and regionalization processes	<u>A. Xhemajli, M. Kalac</u> : Decision making on innovation process	<u>M. Haddad, R. Ismail, H. Jaouich, R. Nasser</u> : Entrepreneurship disparities among regions in Syria	
	Discussion	Discussion	Discussion	
11:00 – 11:30	Coffee break			

07 May 2011 (Saturday)

07 May 2011 (Saturday)			
	Room Ohrid	Room Biljana	
	Entrepreneurship 6 Chair: <u>Igor Nikoloski</u> , APPRM, Skopje, Macedonia	Innovation 6 Chair: <u>Zoran Anisic</u> , University of Novi Sad, Serbia	Room Kaneo R&D TEMPUS project
11:30 - 13:00	<u>T. Elenurm</u> : Entrepreneurship orientations before and during the global economic crises	<u>M. Chlodnicki</u> , <u>G. Leszczyński</u> , <u>M. Zieliński</u> : Exhibition's conference – tooling for spread of innovations	Closed session
	<u>E. Popova Ramova</u> , <u>A. Poposka</u> : The education for physical therapy, where are we today, possibilities and perspectives	<u>V. Stamboliski</u> , <u>V. Donev</u> : The influence of innovations of working processes on the operational efficiency	
	<u>M. Markovska</u> : What does mean intrapreneurship?-Challenge or new way of working for existing organization in Republic of Macedonia	<u>Tsv. Yorgova</u> , <u>K. Kostadinov</u> , <u>G. Raichevski</u> : Model for effective "science – business" collaboration in bulgarian economy	
	<u>J. Ćirić</u> , <u>D. Gračanin</u> , <u>S. Morača</u> : The importance of the business environment for the liquidity of SMEs and entrepreneurs – case of Serbia	<u>S. Janković</u> , <u>D. Tumanov</u> , <u>M. Jovanović</u> , <u>O. Stojanović</u> : Application of helicopter gas turbine engines with expired flight hours for industrial purposes	
	<u>V. Mashaba</u> , <u>E. Nenzhelele</u> , <u>K. More</u> : The impact of practical entrepreneurship project (SBIC) on future entrepreneurial intentions: views from South African students	<u>R. Alas</u> : How to get out of crises: innovation management, crises management and change management	
	<u>S. Stanisavljev</u> : Small and medium corporations - towards competitiveness	<u>Lj. Gruevski</u> : ICT System re-engineering as a change initiative	
	<u>M. Djurica</u> , <u>G. Tomic</u> , <u>N. Djurica</u> : Marketing research as a source of information for innovative company activities	<u>S. Rajković</u> , <u>M. Marković</u> , <u>L. Rakonjac</u> , <u>R. Nevenić</u> : Assessment of ozone injury	
	<u>M. Kulloli</u> , <u>O. Koča</u> , <u>A. Bisha</u> : Four – bar linkages and its synthesis up to four prescribed velocity ratios	<u>A. Bisha</u> , <u>A. Londo</u> : Aluminium and glass construction. Energetic planning	
	Discussion	Discussion	
13:00 - 14:00	Lunch		
Room	BILJANA HALL		
14:00 - 15:00	Official closure of the Conference (Conclusions and next steps) - <u>ICEIRD2012 committee</u> (<u>Radmil Polenakovik</u> , Macedonia; <u>Panayotis Ketikidis</u> , Greece; <u>Zoran Anisic</u> , Serbia; <u>Dimitar Birov</u> , Bulgaria; <u>Bahria Umihanic</u> , Bosnia and Herzegovina)		
After 15:00	Departure of participants		
08 May 2011 (Sunday)			
All day	Departure of participants		